

MEMORANDUM OF UNDERSTANDING

Between

International Teachers Association (ITA)

and

Lens Publishing and Network

Regarding the Accreditation and Delivery of the Student Behavior Response Training Program

Date of Agreement: 1st August 2026

1. PARTIES

This Memorandum of Understanding (“MOU”) is entered into between:

International Teachers Association (ITA)

International Teachers Association

England

Hereinafter referred to as “**ITA**” or “**the Accrediting Organization**”

and

Lens Publishing and Network

Hereinafter referred to as “**Lens**” or “**the Program Provider**”

For the purposes of this MOU, the parties acknowledge the involvement of:

Clear English, as a course provider/co-provider; and

Jose “Jay” Emilio Vigoreaux Jr., as the Course Owner and Facilitator.

ITA and Lens may collectively be referred to as “**the Parties.**”

2. PURPOSE OF THE MOU

The purpose of this MOU is to establish a formal working relationship between ITA and Lens Publishing and Network concerning the professional development program:

Student Behavior Response Training

with the associated professional credential:

Certified Student Behavior Response Practitioner (CSBRP)

The MOU establishes the framework under which ITA may review, accredit, recognize, monitor, and support the delivery of the program, subject to the successful completion of ITA's accreditation process and continuing compliance with the requirements set out in this MOU.

The Parties intend to cooperate in promoting high-quality professional development for teachers, educators, trainers, administrators, and other education professionals who work with students.

3. PROGRAM IDENTITY

The program covered by this MOU is identified as follows:

Program Title: Student Behavior Response Training

Credential: Certified Student Behavior Response Practitioner (CSBRP)

Program Type: Live professional development training

Standard Course Length: 2 hours

Delivery Modes: Live online and in-person

Course Owner and Facilitator: Jose “Jay” Emilio Vigoreaux Jr.

Course Providers: Clear English and Lens Publishing and Network

Primary Audience: Teachers and educators working with students aged 6–18

Accreditation Scope Requested: Live online and in-person delivery

4. PROGRAM PURPOSE

The Student Behavior Response Training program is intended to provide educators with practical strategies for recognizing and responding appropriately to student behavior.

The program emphasizes:

- observing behavior before making judgments;
- describing observable actions rather than labeling students;
- responding calmly rather than reacting emotionally;
- considering possible student needs and contextual factors;
- using support, structure, and clear communication;
- protecting student dignity;
- developing positive educator-student relationships; and
- documenting or referring concerns when appropriate.

The program is designed to support educators working with students, particularly students between the ages of 6 and 18.

5. PROGRAM PHILOSOPHY AND PROFESSIONAL BOUNDARIES

The Parties acknowledge the following core principles of the program:

1. **Behavior gives information.**
2. **Observe before you assume.**
3. **Respond instead of reacting.**
4. **Relationships affect behavior.**
5. **Support growth instead of using labels.**

The Parties further acknowledge that the program is an educational professional development course and is **not a clinical or diagnostic qualification**.

Completion of the program does not qualify participants to diagnose, assess, treat, or provide clinical services for medical, psychological, developmental, psychiatric, or behavioral conditions.

Participants are trained to observe, support, document, communicate, and refer concerns to appropriately qualified professionals where necessary.

Lens and the course facilitators shall ensure that promotional, teaching, assessment, and certification materials do not imply that the CSBRP credential grants clinical, medical, psychological, or diagnostic authority.

6. ITA ACCREDITATION ROLE

Subject to successful completion of ITA's accreditation review, ITA may recognize the Student Behavior Response Training program within the agreed accreditation scope.

ITA's role may include:

- reviewing the program structure and learning objectives;
- reviewing course materials and facilitator materials;
- reviewing evidence of pilot delivery and participant outcomes;
- confirming that the program is consistent with the agreed professional development standards;
- approving the accreditation of the program;
- recognizing the approved delivery modes;
- reviewing continued compliance;
- conducting periodic quality assurance reviews where appropriate;
- providing guidance concerning accreditation requirements; and
- maintaining an appropriate record of the accredited program.

ITA shall not be responsible for the day-to-day teaching, administration, learner recruitment, platform management, or operational delivery of the course unless separately agreed in writing.

7. LENS RESPONSIBILITIES

Lens Publishing and Network shall be responsible for the operational delivery and administration of the program, subject to the terms of this MOU and any specific ITA accreditation conditions.

Lens shall:

1. Deliver the program substantially in accordance with the approved course structure and materials.
2. Maintain appropriate records of participant registration and attendance.
3. Ensure that participants complete the required learning activities.
4. Maintain appropriate assessment, reflection, and certification records.
5. Ensure that certification requirements are communicated clearly to participants.
6. Maintain reasonable quality-control procedures for online and in-person delivery.
7. Ensure that trainers and facilitators are appropriately prepared to deliver the course.
8. Provide ITA with reasonable evidence requested for accreditation monitoring.
9. Notify ITA of material changes to the course structure, learning outcomes, delivery duration, assessment requirements, or professional scope before implementing such changes where such approval is required.
10. Avoid making claims about ITA accreditation that exceed the accreditation actually granted.

8. COURSE OWNER AND FACILITATOR

The Parties acknowledge **Jose “Jay” Emilio Vigoreaux Jr.** as the Course Owner and Facilitator identified in the pilot evidence report.

The Course Owner/Facilitator shall be responsible for maintaining the educational integrity of the course materials and ensuring that the training is delivered consistently with the approved methodology and professional boundaries.

Any material transfer of course ownership, substantial redesign, or replacement of the principal facilitator should be communicated to ITA where such change could reasonably affect the accreditation status or quality of the program.

9. CLEAR ENGLISH

The Parties acknowledge **Clear English** as a course provider/co-provider identified in the documentation.

Where Clear English participates in program delivery, marketing, recruitment, administration, facilitation, or certification, such activities shall remain consistent with the responsibilities and accreditation requirements established under this MOU.

Clear English's involvement does not alter ITA's accreditation relationship with Lens unless the Parties formally agree otherwise in writing.

10. COURSE STRUCTURE

The Parties acknowledge the course structure as consisting of the following modules:

Module 1 – Introduction and Philosophy

Approximate duration: 10 minutes

Topics include behavior, labels, assumptions, relationships, and professional boundaries.

Module 2 – Profile Exploration

Approximate duration: 20 minutes

Participants explore student behavior profiles, strengths, challenges, and possible support needs.

Module 3 – Behavior Recognition

Approximate duration: 20 minutes

Participants learn to distinguish observable behavior from labels, assumptions, and unsupported conclusions.

Module 4 – Response Practice

Approximate duration: 50 minutes

Participants practice calm, clear, respectful responses to classroom situations.

Module 5 – Reflection and Certification

Approximate duration: 20 minutes

Participants complete reflection and follow-up requirements associated with course completion and certification.

The Parties recognize that the program is intended to function as an interactive workshop rather than as a lecture-only course.

Teaching methods may include:

- direct instruction;
- visual student profile cards;
- behavior-versus-label examples;
- group discussion;
- classroom scenarios;
- teacher, student, and observer roleplay; and
- professional reflection.

11. PARTICIPANT COMPLETION REQUIREMENTS

Unless otherwise approved by ITA, participants seeking the CSBRP credential shall be required to:

- complete the required pre-course requirements;
- attend the required live training;
- participate in the required activities;
- remain present for the required duration;
- complete the Post-Course Survey;
- complete the Reflection Statement; and
- meet all other certification requirements established by the Program Provider.

The Parties acknowledge the rule that participants arriving more than ten minutes late were not eligible for certification and that early departure without an approved reason could affect certification eligibility.

Attendance alone shall not automatically constitute successful completion.

12. ASSESSMENT AND EVIDENCE OF LEARNING

The program shall use appropriate methods to determine whether participants have engaged with and understood the learning objectives.

Assessment and evidence may include:

- participation in discussions;
- scenario analysis;
- roleplay;
- behavior recognition activities;
- response practice;
- reflection statements;
- post-course feedback; and
- other approved learning activities.

ITA may request evidence that the assessment and completion procedures are being applied consistently.

The Parties agree that future accredited versions should, where reasonably practicable, improve participant-level tracking so that pre-course and post-course results can be matched using a unique participant, cohort, or certificate identifier.

13. CERTIFICATION

Successful participants may receive the credential:

Certified Student Behavior Response Practitioner (CSBRP)

Certificates shall only be issued to participants who meet the established completion and certification requirements.

The Program Provider shall maintain appropriate controls over certificate issuance and numbering.

Where ITA accreditation is formally granted, the Parties shall agree separately on the appropriate wording, logos, accreditation statement, certificate format, and use of ITA's name and marks.

No party shall state or imply that ITA has accredited a certificate, cohort, instructor, or delivery method that has not been formally approved.

14. CERTIFICATE AND RECORD CONTROL

The Parties acknowledge the pilot system whereby each participant received a unique cohort and/or certificate number linking relevant registration, attendance, survey, reflection, and certificate records.

Lens shall maintain appropriate records sufficient to verify:

- participant registration;
- attendance;
- completion;
- assessment or learning evidence;
- certificate issuance; and
- where applicable, the accreditation status associated with the certificate.

Records shall be maintained in accordance with applicable privacy, data protection, and organizational policies.

15. QUALITY ASSURANCE AND CONTINUOUS IMPROVEMENT

The Parties agree that accreditation should be supported by an ongoing quality-assurance process.

Lens shall periodically review:

- participant feedback;
- course completion;
- learning outcomes;
- facilitator performance;
- course materials;
- participant support;
- delivery consistency; and

- areas requiring improvement.

ITA may request periodic evidence of quality assurance as part of accreditation monitoring.

Where material weaknesses are identified, the Parties shall cooperate in developing reasonable corrective actions.

16. ACCREDITATION STATUS

This MOU establishes cooperation concerning accreditation review and does not, by itself, constitute final accreditation unless ITA has formally approved the program under its accreditation procedures.

Upon successful accreditation, the approved scope shall specify the recognized delivery methods, which may include:

Live Online Delivery

and

In-Person Delivery

Any additional delivery format, including asynchronous, self-paced, blended, or recorded delivery, shall require separate review where such format is outside the approved accreditation scope.

17. USE OF ITA NAME AND LOGO

Following formal accreditation approval, Lens and authorized program representatives may use ITA's name, accreditation statement, and logo only in accordance with the written conditions provided by ITA.

ITA's name and logo shall not be used in a manner that suggests:

- ITA owns the course;
- ITA employs the trainers;
- ITA guarantees employment;
- ITA provides clinical recognition; or
- ITA has accredited a service, person, or course component that has not been approved.

Any significant public-facing accreditation claim may be subject to ITA approval.

18. MARKETING AND PROMOTION

The Parties may cooperate in promoting the Student Behavior Response Training program.

Marketing materials shall accurately describe:

- the course purpose;
- target audience;
- course duration;
- delivery method;
- certification requirements;
- accreditation status; and
- professional boundaries.

Marketing shall not contain misleading claims about employment, professional licensing, clinical qualifications, government recognition, academic degree equivalency, or guaranteed career advancement.

19. FEES AND FINANCIAL ARRANGEMENTS

The Parties may separately agree upon fees associated with:

- accreditation;
- accreditation renewal;
- quality assurance;
- course participation;
- certification;
- administration;
- marketing; and
- other mutually agreed services.

Unless otherwise agreed in writing, each Party shall be responsible for its own operating costs.

Any revenue-sharing, licensing, certification, accreditation, or administrative fee arrangement shall be documented separately or in an appendix to this MOU.

The accreditation fee for the Student Behavior Response Training course is €199, payable to the International Teachers Association (ITA) through the official ITA website.

Where the course is listed and promoted on the ITA website, 20% of the course fee shall be payable to ITA in accordance with the agreed arrangement between the Parties.

The method and timing of any transfer of funds to Lens Publishing and Network shall be discussed and agreed separately. As Lens is based in China, the Parties acknowledge that international payments and transfers to China may involve additional banking, regulatory, or administrative requirements.

20. INTELLECTUAL PROPERTY

Unless otherwise agreed in writing, course materials, presentation materials, profile cards, scenarios, activities, facilitator resources, assessment materials, and other original educational content developed by the Course Owner or Program Provider shall remain the intellectual property of their respective owners.

ITA shall not acquire ownership of the course content merely by accrediting or recognizing the program.

Lens and the Course Owner shall grant ITA such limited rights as are reasonably necessary to review, evaluate, document, and promote the accreditation relationship.

ITA's intellectual property, including its name, logo, trademarks, accreditation wording, templates, and proprietary materials, shall remain the property of ITA.

21. CONFIDENTIALITY

Each Party shall use reasonable care to protect confidential information received from the other Party.

Confidential information may include unpublished course materials, internal records, participant information, administrative information, business information, and non-public accreditation documentation.

This obligation shall not apply to information that:

- is already publicly available;
- becomes publicly available without breach of this MOU;
- was lawfully known before disclosure;
- is independently developed; or
- must be disclosed under applicable law or lawful authority.

22. DATA PROTECTION AND PARTICIPANT PRIVACY

The Parties recognize the importance of protecting participant information.

Participant information shall be collected, stored, accessed, and shared only for legitimate program, certification, quality assurance, accreditation, administrative, or legal purposes.

Where information is shared between the Parties, the Parties shall use reasonable safeguards to prevent unauthorized access, disclosure, alteration, or loss.

23. PROFESSIONAL ETHICS AND SAFEGUARDING

The Parties agree to promote professional conduct that protects the dignity, safety, and welfare of students and educators.

The program shall not encourage practices that humiliate, stigmatize, discriminate against, or intentionally harm students.

Where training scenarios involve sensitive behavior, mental health, developmental conditions, trauma, safeguarding, or other high-risk issues, the course shall maintain appropriate professional boundaries and encourage referral to qualified professionals where appropriate.

24. MODIFICATIONS TO THE PROGRAM

Material changes to the accredited program may include:

- substantial changes to learning objectives;
- significant changes to course duration;
- replacement of major modules;
- substantial changes to assessment requirements;
- major changes to delivery methodology;
- changes to professional scope;
- changes to the credential title; or
- changes that could affect the basis upon which accreditation was granted.

Such changes shall be communicated to ITA and may require review or approval before being represented as part of the accredited program.

25. MONITORING AND REVIEW

ITA may periodically review the accredited program to ensure that it continues to meet agreed standards.

Such review may include examination of:

- course materials;
- participant records;
- attendance records;
- assessment methods;
- feedback;
- certification records;
- facilitator qualifications;
- promotional materials; and
- evidence of continuous improvement.

The Parties shall cooperate reasonably with accreditation monitoring.

26. SUSPENSION OR WITHDRAWAL OF ACCREDITATION

ITA may suspend, review, or withdraw accreditation where there is substantial evidence that the program:

- no longer meets applicable accreditation requirements;
- is being materially misrepresented;
- is being delivered substantially differently from the approved program;
- misuses ITA's accreditation status;
- creates significant professional or reputational concerns; or
- fails to address material quality or compliance concerns after reasonable notice.

Except in circumstances requiring immediate action, ITA should provide reasonable notice and an opportunity for corrective action.

Withdrawal or suspension of accreditation shall not automatically invalidate certificates that were legitimately issued while the program was validly accredited, unless otherwise required by the circumstances or applicable rules.

27. TERM

This MOU shall commence on the date of the last signature and shall remain in effect for an initial period of **three (3) years**, unless terminated earlier in accordance with this MOU.

The Parties may mutually renew the MOU in writing.

Accreditation itself may be subject to a separate validity period determined by ITA.

28. TERMINATION

Either Party may terminate this MOU by providing **30 days' written notice** to the other Party.

A Party may terminate the MOU immediately where continued cooperation would reasonably create serious legal, ethical, safeguarding, reputational, or accreditation concerns.

Upon termination, the Parties shall cooperate to resolve outstanding administrative matters and appropriately communicate any change in accreditation status.

29. INDEPENDENT PARTIES

This MOU does not create a partnership, joint venture, employment relationship, agency relationship, or legal representation between the Parties.

Neither Party shall have authority to bind the other Party unless specifically authorized in writing.

The Parties remain independent organizations responsible for their own personnel, operations, costs, taxes, and legal obligations.

30. NON-EXCLUSIVITY

Unless separately agreed in writing, this MOU is non-exclusive.

ITA may accredit or cooperate with other professional development providers, and Lens may work with other organizations, provided that such activities do not conflict with the obligations contained in this MOU.

31. DISPUTE RESOLUTION

The Parties shall first attempt to resolve any disagreement through good-faith discussion between their designated representatives.

Where a matter cannot be resolved informally, the Parties may agree to mediation or another appropriate dispute-resolution process before commencing formal proceedings.

32. NOTICES

Formal notices relating to this MOU shall be provided in writing to the designated representatives of each Party.

The Parties shall keep their contact details reasonably up to date throughout the term of this MOU.

33. ENTIRE UNDERSTANDING

This MOU represents the understanding between the Parties regarding the proposed accreditation and collaboration for the Student Behavior Response Training program.

Any amendment to this MOU shall be made in writing and approved by authorized representatives of both Parties.

34. GOOD-FAITH COLLABORATION

The Parties enter into this MOU in good faith and intend to cooperate professionally to support high-quality educator development.

The shared objective is to provide educators with practical, responsible, and professionally appropriate training that helps them better understand student behavior, respond constructively, protect student dignity, and support positive educational relationships.

35. SIGNATURES

By signing below, the authorized representatives confirm that they have read, understood, and agree to the terms of this Memorandum of Understanding.

For the International Teachers Association (ITA)

Name: Dr. Peter Cooper

Position: Chairman / Founder

Organization: International Teachers Association

Signature: 

Date: 2nd August 2026

For Lens Publishing and Network

Name: Jose "Jay" Emilio Vigoreaux Jr

Position: Founder and Owner

Organization: Lens Publishing and Network

Signature: 

Date: 31 July 2026

Acknowledged by Clear English

Name: Jose "Jay" Emilio Vigoreaux Jr

Position: Founder and Owner

Organization: Clear English

Signature: 

Date: 31 July 2026

Acknowledged by Course Owner / Facilitator

Name: Jose “Jay” Emilio Vigoreaux Jr.

Role: Course Owner and Facilitator

Signature:  _____

Date: 31 July 2026

APPENDIX A

The Parties acknowledge that these figures relate to the pilot evidence report and may be supplemented or updated as additional accreditation evidence becomes available.

APPENDIX B

AGREED ACCREDITATION SCOPE

Subject to ITA's final accreditation approval:

Accredited Program: Student Behavior Response Training

Credential: Certified Student Behavior Response Practitioner (CSBRP)

Delivery: Live Online

Delivery: In-Person

Course Duration: 2 hours

Target Learners: Teachers and educators working with students aged 6–18

Course Owner: Jose “Jay” Emilio Vigoreaux Jr.

Program Provider: Lens Publishing and Network

Co-Provider: Clear English

Any expansion beyond this scope shall be subject to review where required by ITA.

End of Memorandum of Understanding